



For Immediate Release, Please

Whitney Brothers® Introduces Nature View Play Beach House For Indoor Early Learning Environments

Stunning beach scenes create an indoor oasis that transports young learners to a tranquil ocean beach where turquoise water and sandy shores teem with life awaiting discovery.

Keene, NH, March 21, 2025 – Acclaimed children's furniture brand Whitney Brothers® today introduced the Nature View Play Beach House, an indoor structure with vivid images that simulate an ocean beachfront experience in a defined space for play, exploration, reading, quiet reflection, instruction or other small group activities in Early Learning environments.

Brilliant scenes depicted on clear acrylic wall panels recreate the experience of a sunny day at an ocean beach that invites exploration. Curious children can find seagulls, hermit crabs, sea turtles, manta rays, dolphins, coconuts, sailboats and an iconic lighthouse, then post drawings of their real or imagined discoveries on the beach house walls.

The walls are constructed in sturdy solid maple and clear, shatterproof acrylic panels that dampen noise yet provide important visibility for supervision of children inside, an important safety consideration. Wide door openings provide accessibility and the open pergola-style roof ensures proper ventilation. The beach house also satisfies every state requirement for a designated quiet space in Early Learning environments and coordinates with the company's biophilia inspired Nature View Collection, an industry first for Early Learning furniture.

Scientific studies support that biophilic design helps to reduce stress, enhance creativity, focus clarity of thought and improve well-being, benefits that can foster a child's deep connection to their learning environment and set a positive trajectory for future learning outcomes. The 83-piece Nature View Collection has earned multiple design awards from *Interior Design* magazine, *Spaces4Learning*, GOOD DESIGN™ and Architizer A+.

"Who doesn't love the beach?" said Mike Jablonski, president of Whitney Brothers®. "The vivid scenes on the Nature View Play Beach House transform an interior environment into an engaging beach experience that encourages young learners to explore, imagine, play, relax or create. It's another great example of the fresh design thinking behind the Whitney Brothers® brand."

MSRP for the WB1151 Nature View Play Beach House is \$2,399.00.
Availability is immediate through authorized Whitney Brothers® dealers and distributors worldwide.

For more information, visit: <https://www.whitneybros.com>.

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whitneybros.com



About Whitney Brothers®

Founded in 1904, Whitney Brothers® invented furniture for Early Learning and Institutional Childcare and pioneered its commercial distribution through educational distributors and dealers in schools, childcare centers, Head Start facilities, churches, libraries, museums, and residential homes throughout North America and the world. The brand's rich heritage spans 120 years of old world craftsmanship blended with state-of-the-art CNC manufacturing technology to create award-winning products of uncompromising quality, design, innovation, safety, durability and value. Each product is UL GREENGUARD® Gold Certified, qualifies for LEED credits, meets or exceeds applicable CPSIA, ASTM and BIFMA requirements, supported by a Limited Lifetime Warranty, and proudly made in America.

Pictured: WB1151 Nature View Play Beach House



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