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Whitney Brothers® elevatED™ Collection Receives *Design Journal* BEST of 2024 Award

Fresh, contemporary children's furniture collection earns international award for distinct style, form and function.

Keene, NH, Feb 27, 2025 – Acclaimed furniture brand Whitney Brothers® today announced its new elevatED™ Collection of furniture for young learners received a BEST of 2024 award from *Design Journal*, a leading global trade resource for interior designers, architects and facility managers.

A *Design Journal* panel of 2,400 internationally renowned interior designers, architects and facility managers cited the elevatED™ Collection's distinct contemporary style and its inventive adaptation across 46 individual pieces in the collection. Each piece is constructed in textured white oak and white melamine structural elements that form crisp, pleasing lines with refined contrasting color accents. Brushed nickel legs add design counterpoint and rich visual interest.

The elevatED™ Collection comprises 46 individual and modular pieces for young learner activities including art, STEM / sensory, literacy development, play, tables, seating, lockers and storage. Each piece is flexible, mobile or modular to enable furnishing a dynamic learning environment for young learners completely within the elevatED™ Collection.

Technical attributes of the collection include FSC certified wood material and Eco-Certified Composite (ECC) certification, an exemplary commitment to sustainability and environmental stewardship. The finish on each piece includes proven antimicrobial properties, an important attribute that contributes to the health and well-being of young children.

"The *Design Journal* BEST of 2024 award recognizes how a fresh, modern expression of furniture can play a central role in creating a dynamic learning environment for our youngest learners," said Mike Jablonski, president of Whitney Brothers®. "The elevatED™ Collection is another great example of our brand's innovation and commitment to furnish learning environments that inspire and engage young children."

About *Design Journal*

Design Journal is a leading international trade resource for interior designers, architects and facility managers since 1988. The *Design Journal* awards program is one of the most prominent design recognition platforms in the world for the fields of architecture and design. Each year, a global advisory board of 2,400 internationally renowned industry professionals preside over a rigorous evaluation process to select projects and products that represent the highest standards of design excellence.

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About Whitney Brothers®

Founded in 1904, Whitney Brothers® is a 100% employee-owned producer of furniture for Early Learning and institutional childcare environments sold through educational distributors and dealers to schools, childcare centers, Head Start facilities, churches, libraries, museums and residential homes throughout North America and around the world. The brand's rich 121-year history reflects old world craftsmanship blended with state of the art manufacturing technology to create products of uncompromising quality, design, innovation, safety, durability and value. Each product is UL GREENGUARD® Gold and antimicrobial certified, qualifies for LEED credits, meets or exceeds applicable CPSIA, ASTM and BIFMA requirements, supported by a Limited Lifetime Warranty and proudly made in America.

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