



*For Immediate Release, Please*

## **Whitney Brothers® Nature View™ Play Beach House Earns *Interiors + Sources* magazine 2025 Product Innovation Award**

*Award salutes the inventive biophilic design that transports young learners to a tranquil ocean beach where turquoise water and sandy shores teem with life awaiting discovery.*

**Keene, NH, December 5, 2025** – Acclaimed Early Learning furniture brand Whitney Brothers® today announced its Nature View™ Play Beach House received a 2025 Product Innovation Award from *Interiors + Sources* magazine, a nod to the product's biophilia-inspired design that promotes well-being and inclusivity for young learners.

Now in its 2nd year, the *Interiors + Sources* Product Innovation Award recognizes outstanding products from manufacturers and suppliers that demonstrably enhance the interior built environment. Submissions from North America and Europe in the 2025 program were juried by nine interiors professionals representing a mix of boutique to large global firms with deep experience across commercial and institutional interior vertical markets.

"This year's Product Innovation Awards showcase commercial interiors products that push material, manufacturing, and sustainability standards forward," said Carrie Meadows, editor in chief of *Interiors + Sources*. "The 2025 submissions revealed some of the strongest innovation we've seen yet using breakthrough materials, sustainability, performance-driven design, safety, aesthetic storytelling and user well-being."

Brilliant scenes depicted on clear acrylic wall panels in the Nature View™ Play Beach House recreate the experience of a sunny day at an ocean beach that invites exploration. Curious children can find seagulls, hermit crabs, sea turtles, manta rays, dolphins, coconuts, sailboats and an iconic lighthouse. The walls are constructed in solid maple and clear, shatter-resistant acrylic panels that dampen noise yet provide important visibility for supervision of children inside, an important safety consideration. Wide door openings provide ADA accessibility and the open pergola-style roof ensures proper ventilation.

The beach house also satisfies every state requirement for a designated quiet space in Early Learning environments and coordinates with the company's biophilia inspired Nature View Collection, an industry first for Early Learning furniture.

Scientific studies support that biophilic design helps to reduce stress, enhance creativity, focus clarity of thought and improve well-being, benefits that can foster a child's deep connection to their learning environment and set a positive trajectory for future learning outcomes. The 83-piece Nature View™ Collection has earned multiple design awards from *Interior Design* magazine, *spaces4learning* magazine, GOOD DESIGN™, *Design Journal* / ADEX™ and Architizer A+.

"We applaud the jury for confirming the importance of biophilic design to our youngest learners," said Scott Kroeger, Whitney Brothers® president. "The Nature View™ Play Beach House is another great example of how our fresh approach to design intentionally enriches the learning environment for our youngest learners."

*-continued-*





#### About Interiors + Sources

Established in 1984, *Interiors + Sources* magazine is a trusted leader in commercial and contract interior design media. Its mission is to connect architectural and interior designers, specifiers, firm principals and business owners with the people, projects and products that drive purposeful, impactful design solutions.

#### About Whitney Brothers®

Founded in 1904, Whitney Brothers® invented furniture for Early Learning and institutional childcare environments and pioneered its commercial distribution through educational distributors and dealers in schools, childcare centers, Head Start facilities, churches, libraries, museums, and residential homes throughout North America and around the world. The brand's rich heritage spans 121 years of award winning products renowned for uncompromising quality, design, innovation, safety, durability and value. Each product is UL GREENGUARD® Gold certified, qualifies for LEED credits, meets or exceeds applicable CPSIA / ASTM / BIFMA requirements, supported by a Limited Lifetime Warranty and proudly made in America.

*Pictured: WB1511 Nature View Play Beach House*



# # #

For images, other media assets or to arrange interviews, please contact:

Brian Vaillancourt, VP Sales & Marketing

Whitney Brothers®

603.352.2610 x112

[brianv@whitneybros.com](mailto:brianv@whitneybros.com)

